



City of Tucson Ward 5 Newsletter

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Inside this issue:

Ward 5 News:

- Modular Mining
- Hurricane Car Wash

City News:

- Look Twice Tucson
- GPC Helps South Side Businesses

**Ward 5
Announcements**

**Congratulations
& Thank You**

Important Numbers
and
Contact Information

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Merry Christmas

*Thank you for your help and support through the year.
We wish you health, comfort and prosperity this
holiday season!*

*Councilmember Richard G. Fimbres
& the Ward 5 Staff*



Richard



Heileen



Javier



Melinda



Mark



Cetti

Ward 5 News

The Renaissance in Ward 5 continues! We welcome Modular Mining in Ward 5!

At the December 2nd Mayor and Council Study Session, information was provided by the City's Economic Initiatives Program Director, and Clark Leiphart, Modular Mining Systems, Inc. who had applied for the City's Primary Jobs Incentive Program.



MODULAR

The purpose of the Primary Jobs Incentive Program is to create new primary, high-wage, non-retail jobs within Tucson's export industries, which in turn creates new wealth in the community.

It was moved by Council Member Fimbres, duly seconded and carried by a voice vote of 7 to 0, to direct staff to return with a Development Agreement formalizing the incentive points.

Ward 5 News

Modular Mining Systems was founded in 1979 in Tucson and became a wholly-owned subsidiary of Komatsu America in 2003. Modular Mining Systems has customers in 30 countries that are serviced from the Tucson headquarters. The Group employs over 700 individuals with 200 high paying jobs located in Tucson.

As a result of continued growth in worldwide mining automation, Modular Mining Systems, Inc., 3289 E. Hemisphere Loop, Tucson, has purchased the existing building at 3285 E Hemisphere Loop, Tucson with approximately 31,000 square feet. This building will be renovated into an R & D and technical support center.

When completed, development and support staff will relocate there and additional renovation will be undertaken at the existing headquarters at 3289 E. Hemisphere Loop.

The entire expansion is estimated at approximately \$10 million. It is expected that Modular Mining Systems will hire 25 new employees in the first year with continued growth in years two and three, amounting to a total of approximately 50 employees over three years.



Hurricane Car Wash

Thanks to the work of the City of Tucson's Code Enforcement and the City of Tucson Real Estate Office, the collapsing building located at 909 E. 22nd Street which had been an eye sore and health and safety hazard for year was demolished in August 2012.

Taking advantage of this great parcel of land is Dynamite Car Wash who has introduced their newest concept, Hurricane Car Wash. There are two automatic car washes located side by side to help ensure that customers don't spend a lot of time waiting to be washed.

Additionally, the automatic washes are unique because each machine gives the customer the option of a "touch free" wash, or a traditional friction or brush wash.

A combination of unique features and options along with 24/7 operation make Hurricane one of the most efficient and logical car wash options in Tucson. Please consider this Ward 5 business next time you need to get your car washed.



Thomas O. Price Service Center CNG Conversion

The CNG plant conversion at the Thomas O. Price Service Center to install & modify fuel islands is approaching near completion of its first phase of the project. During Phase I (Design Development Level) of this conversion, a 50% design development document with construction cost estimate is developed. The schematic design level has been completed and the next step in this phase will be to secure funding. The estimated completion date for Phase I is February 28, 2014. Phase II of the project will involve the actual installation and modifications of fuel islands and construction of the CNG plant. This phase includes completion of the design effort and bid process. Once completed, the CNG

Ward 5 News

plant and fuel islands improvements will enable the City's refuse trucks and transit buses to obtain complete fuel fill and to meet the required daily demands. This will save the City \$150,000 annually.

City News

Look Twice Tucson

The City of Tucson, Allstate, Tucson Police Department and the Living Streets Alliance launched a bicycle/pedestrian safety campaign. The new "Tucson on 2" (two feet, two wheels) safety campaign focuses on saving lives of pedestrians and bicyclists through targeted education, traffic engineering and law enforcement.

As of Dec. 10, 2013, Tucson Police reported 17 pedestrians and three bicyclists were killed in collisions this year. In 2012, six pedestrians and three bicyclists died in collisions. To help prevent these tragic numbers, solar-powered signs are a big part of the awareness campaign.

They have blinking lights to draw attention to drivers, warning them they may encounter cyclists or pedestrians ahead. The message is to "Look Twice." Allstate worked with Tucson traffic authorities to determine where to place the signs.

The first sign was installed at Santa Rita Park, on East 22nd Street, where two pedestrians were killed by cars recently. The "Look Twice" message also will appear on bus stops and safety kits being distributed around the city.



Council Member Fimbres stated "As the former Director of the Arizona Governor's Office of Highway Safety, we know that there were many injuries and fatalities due to distracted drivers and walkers....This will continue to bring an awareness of how important it is to pay attention when you are driving, biking and walking."

Also present for the press conference was Dr. Richard Nassi, who invented the HAWK Crosswalk for which Councilmember Fimbres, then as the Director of the Governor's Office of Highway Safety, gave the funding for the first HAWK in Tucson. He thanked Dr. Nassi for his work and Allstate, Edmund Marques and staff for this great partnership!

City News

GPC Helping Businesses Deal With Graffiti

On Saturday, December 21, the Ward 5 Council Office, in partnership with GPC, Inc. (Graffiti Protective Coatings, Inc.) are having a Graffiti Clean Up Event on Saturday, December 21, 7:00 am to noon for businesses in the area of: South 6th Avenue from Veterans Blvd. to Irvington, Ajo between S. 6th Avenue to S. 12th Avenue and Irvington, between S. 6th Avenue to S. 12th Avenue. This effort is to clean up the blight and graffiti on these businesses in these areas and Thanks to Lupe Mercado and the crew of GPC, these businesses are getting some holiday help.

It is another example of how the private and public sector can work together for the betterment of the entire community. Lupe Mercado and GPC are in our community, but they also work to better our community. The Ward 5 office worked with GPC to notify the businesses in the areas about the effort by GPC.

Councilmember Fimbres expressed his thanks to Lupe and GPC for this effort.

Common Ground Awards

The City of Tucson won a number of "Common Ground" Awards at the Metropolitan Pima Alliance's (MPA) ceremony this past Friday demonstrating the City's commitment to strategic and successful partnerships with the local business community. MPA honored the City with its Public Policy Award for the Main Gate Overlay District (MGD). The MGD promotes transit-oriented development on the western edge of the University of Arizona Main Campus to encourage the use of public transportation, including the SunLink Tucson Modern Streetcar. The MGD "preserves historic structures while allowing new growth and development," and was developed as a result of, "30+ neighborhood meetings, eight noticed public meetings and several informal meetings with representatives from the neighborhood." In addition, the City of Tucson and its partners won the MPA's Revitalization Award for the Trinity Place Townhomes Project, which includes, "88 energy efficient and state of the art townhome units... designed to meet the needs of low income families." And the City was recognized with its private sector partners for the Planning Design and Construction Award due to its participation in the Plaza Centro and The Cadence Project. This project provides new housing, 19,000 square feet of commercial space, and parking at the eastern gateway to Downtown Tucson.



COMMON GROUND
C E L E B R A T I O N

Mayor Rothschild Unveils Two-Year Plan for Tucson

Reminiscent of Arizona's "Five Cs" (copper, cattle, climate, citrus and cotton), Mayor Jonathan Rothschild wants to build on what he calls the "Five Ts" during his next two years in office. He identifies those items - technology, trade, transportation, tourism and teaching - as keys to improving Arizona's economy. Mayor Rothschild says the centerpiece of his new plan is to create jobs and enhance the quality of life in Tucson.

- **Technology** - The University of Arizona, Raytheon and Davis-Monthan are at the heart of Tucson's tech sector, which has grown to include aerospace, biotech, defense, healthcare, information technology, optics and solar, to name a few.
- **Trade** - Tucson has the potential to be a major hub for international trade – with Mexico and, through the deep-water port at Guaymas, the Pacific Rim.

City News

- **Transportation** - To reach our potential as a hub for international trade, we need appropriate transportation and border infrastructure.
- **Tourism** - A place people want to visit is a place people want to live – and locate their businesses.
- **Teaching** - With the University of Arizona, Pima Community College and others, teaching is one of the things we do best. Let's make sure every Tucsonan can read and write, graduates from high school and has the skills to go on to higher education or job training. The number one question businesses ask when deciding to come here is: "How good is your education system?"

For more information please visit http://cms3.tucsonaz.gov/files/mayor/images2013/Mayors_Two-Year_Plan.pdf. Councilmember Fimbres adds that the sixth "T" should be for transparency, something he has worked to have for city government during his time as your Councilmember.

HURF Sweeps

This month, the League of Cities and Towns provided insight into the amount of money that has been swept from the State's Highway User Revenue Fund (HURF) to fund DPS. The impact to each individual city and town is staggering. \$232 million has been swept over the last 11 years (2003-2014) with **Tucson losing \$25,974,420 during that period.**



The state of Arizona taxes motor fuels and collects a variety of fees and charges relating to the registration and operation of motor vehicles on the public highways of the state. These collections include gasoline and use-fuel taxes, motor-carrier taxes, vehicle-license taxes, motor vehicle registration fees and other miscellaneous fees. These revenues are deposited in the HURF and are then distributed to the cities, towns and counties and to the State Highway Fund. These taxes represent a primary source of revenues available to the state for highway construction, improvements and other related expenses.

Tucson Small Business Assistance Line

Need help starting or expanding a business in Tucson? Call the small business assistance line -The City of Tucson's Small Business Assistance Line, (520) 837-4100, is available from 8:00 a.m. to 5:00 p.m. Monday through Friday. Help is available in both English and Spanish. Staff from the City Manager's Office of Economic Initiatives answer the calls. The Small Business Assistance Line is one of a number of



Announcements

Holiday Season Safety

The holidays are a time for celebration, visiting with loved ones, and reflecting on the year past and the year ahead. Yet all too often, the holiday spirit is destroyed by the recklessness of a drunk driver.

Announcements

That's why the Tucson Police Department is joining with partners and law enforcement organizations across the country this holiday season to remind everyone that *Buzzed Driving is Drunk Driving*, and that drinking and driving don't mix.

Twenty-nine percent of fatalities during the Decembers of 2007 to 2011 occurred in crashes that involved drivers with blood alcohol concentrations of .08 grams per deciliter or higher. According to the National Highway Traffic Safety Administration, 760 people died as a result of drunk driving-related crashes during December 2011.

The Tucson Police Department and Ward 5 Office is encouraging people to take steps to ensure their holiday celebrations don't end in tragedy.

- Designate a sober driver before the celebrations begin; plan a way to get home safely at the end of the night.
- If you are impaired, call a taxi, phone a sober friend or family member, use public transportation, or call your local free ride program.
- Be responsible. If someone you know is drinking, do not let that person get behind the wheel.
- If you see an impaired driver on the road, contact law enforcement. Your actions may save someone's life, and inaction could cost a life.

Beginning at the end of this month, local law enforcement will be conducting DUI sobriety checkpoints and DUI saturation patrols every weekend throughout the holiday season.

The holidays should be a time for celebration, not tragedy. Help us make Tucson roadways safer by never driving after drinking.

Zoo Lights

Zoo Lights at the City of Tucson's Reid Park Zoo features animal-themed light sculptures, thousands of sparkling holiday lights and Santa Claus. The annual event runs Dec. 6-23, from 6 p.m.-8 p.m. Ticket prices are \$6 for adults, \$4 for children and kids under the age of two are free.



19th Annual Downtown Parade of Lights

The Downtown Parade of Lights will take place Saturday, December 21, 2013, spreading joy to thousands of onlookers.

All neighborhood, youth, and community organizations are welcome, along with dance troupes, families, local businesses, musical groups, individual participants – pretty much everybody can join in on the fun. The Parade is an expression of Tucson's community spirit over the holidays, bringing cheer to Southern Arizonans of all ages for the past nineteen years.



Announcements

The 19th Annual Downtown Parade of Lights, presented by the Downtown Tucson Partnership and Carondelet Heart & Vascular Institute, will begin at 6:30 p.m. on December 21, and will light the night with goodwill as it winds through the historic Armory Park neighborhood. This is the year to make the Parade of Lights a valued part of your holiday tradition.

The Parade of Lights is made possible through the generous support of presenting sponsor Carondelet Heart & Vascular Institute and community partners KXCI Community Radio, Tierra Antigua Realty, Wendy's, NextCare Urgent Care, and Tucson News Now.

A photo gallery of the 2012 Parade of Lights and the entry form for the 2013 Parade of Lights are available at DowntownTucson.org/visit/ParadeofLights, or find us on Facebook and Pinterest. More information is available by emailing Brandi Haga at Brandi@DowntownTucson.org, or by visiting DowntownTucson.org.



Tucson Garden Train Show

The Tucson Garden Train Society will again be at SAVAHCS on December 27th and December 30th in the R.E. Lindsey Jr. Auditorium, Building 4, for patients, outpatients, Veterans, visitors, employees, volunteers, children, and especially the young at heart. Everyone is invited and it is free of charge. The train show will be held on Friday, December 27 from 9:00 a.m. until 4:00 p.m. The hours for Monday, December 30th will be from 9:00 a.m. until 2:00 p.m. The show will feature both the earliest model trains and modern trains currently on our Nation's tracks today. Those attending this prize-winning train show will be treated to a beautiful and dynamic scenery layout featuring mountain ranges, buildings, roads, and other scenic effects. The members of the Tucson Garden Train Society will be on hand to explain the history of each train display, how the displays were put together, and how to learn more about the society. So come out early and enjoy the train show with your family!



Announcements

Diapers Needed

Access to a sufficient supply of diapers is essential for the health of southern Arizona's infants, disabled and elderly, and the quality of life of our community, but too many individuals don't have the resources to adequately provide for this basic need. As long as poverty exists, children and adults in our community will need diapers. The need is already great... and it's growing: just this past year, those living below the poverty line in Pima County grew by 27% meaning that 1 in 4 children are born into poverty annually.



Get Behind Our Diaper Bank!



Each year the Diaper Bank of Southern Arizona receives requests for nearly 2 million diapers and incontinence supplies while we were only able to distribute 600,000 diapers in 2009. Now imagine having to pick between diapers and food, and with the holiday stress of gift giving included, Christmas time can be stressful and sad for many. Currently, 1 in 3 American moms struggle with diaper needs. They often cut back on food, utilities, and other necessities to provide diapers for their babies. That is why the Ward 5 Council Office is teaming again with Diaper Bank of Southern Arizona to collect diapers during the holiday season. Diapers can be dropped off at the Ward 5 Office any time Monday thru Friday from 8:00 a.m. to 5:00 p.m.

Tucson Water's Winterizing Tips

Now that winter is upon us, it's a good time to make sure your home's water pipes are ready for the cold.

Tucson Water is offering many winterizing tips on its website. Here are some examples:

- Wrap exposed pipes and plumbing with proper insulation, available at plumbing supply and home improvement stores.
- Use temporary insulation, such as towels or blankets, until a better option is available.
- Winterize your irrigation system, backflow prevention assembly, and evaporative cooler.



Tucson Water even has a video to walk you through the winterizing process.

For more information visit <http://cms3.tucsonaz.gov/water/winter-prep>.

If you have to turn off the water to your home or business, do so at the shut-off valve, not at the water meter.

If you need the water meter valve turned off, call Tucson Water's emergency number at (520) 791-4133 or Customer Service at (520) 791-3242 (after 8 a.m., Monday-Friday).

Congratulations and Thank You!

Bike In A Box

On Saturday, December 21st, Lugo Charities Inc. will be hosting the 5th Annual "Bike In A Box" Christmas event from 11:00 am to 1:00 pm at The Elks Lodge 385 that is located at 1800 N. Oracle Road. Lugo Charities Inc. is elated to partner with the Benevolent and Protective Order of Elks Lodge 385 that provides youth support programs in Tucson, AZ.



A special invitation to 500 under-privileged children from youth organizations, schools, churches, and children-support agencies in the Greater Tucson area will be attending this special day of giving.

Santa and Mrs. Claus will arrive at 11:00 am to greet the children. Each child that has pre-selected will receive one of five-hundred (500) bicycles that we are planning to give away, along with a bike safety helmet provided by Tucson Medical Center of the Children's Miracle Network

The bicycles will remain in the box so that the parents or guardians can, together with the child, assemble the bicycle in promoting the true Christmas spirit and teaching the children the basic assembly and adjustments to their new bike.

Lugo Charities Inc. dba Bike In A Box is a 501(C) (3) non-profit organization which assist underprivileged children, so contributions are tax deductible. Please visit www.lugocharities.com and click on the donation link. There are many children in Tucson that may not enjoy the special occasion that Christmas should bring to all. Christmas should be remembered as a time of giving to help those in need.

Special thanks to John C. Scott for his partnership in promoting this great event!

Local Organizations Step Up To Save 2nd Saturdays

After Tucson based Providence Service Corporation (PRSC-NASDAQ) abruptly cut off its sponsorship of the popular 2nd Saturday event in downtown Tucson organizers and city council members expressed concerns about the ability of the event to continue.

Immediately, several local and very prominent organizations agreed to help sponsor the 4 year old event that brings about 20,000 people to downtown every month and is credited as a milestone in downtown's revitalization.

Led by the Community Partnership of Southern Arizona (CPSA), the Regional Behavioral Health Authority, several Tucson companies (with downtown ties) have come forward with new resources and significant support. "2nd Saturdays events are great and fun events that promote the culture and unity of the Tucson community", said Neal Cash, CPSA President and CEO.

Crest Insurance has also become a major sponsor. Crest, founded and based in Tucson is one of the region's premier insurance providers and is known for innovative use of their marketing dollars with a programs like returning heroes. Crest Insurance owner Cody Ritchie stated, "Thanks for doing this, I

Congratulations and Thank You!

have been downtown for the 2nd Saturdays event and it gives you the feel of a big city."

Joining CPSA and Crest as major sponsors will be CenturyLink. CenturyLink, the local telephone company, wanted to make a difference in downtown so they decided to join the rest of the local businesses by supporting 2nd Saturdays. "It is important for our Company and our local employees that CenturyLink is part of this great event" said Guy Gunther VP/GM for Southern Arizona. Also, joining as a new sponsor is Elegant Thought, a Toole Avenue based consulting firm that specializes in helping business groups imagine and define the technology solutions to the challenges they face and, finally The Herbert Apartments, the newly renovated loft style apartments at Armory Park.

2nd Saturdays also announced that 94.9 MIXfm and Journal Broadcast Group, will become the radio sponsor for the event. They will also sponsor the live main stage located at Scott Ave. and Congress, which will now be known as The MIXfm Stage.

These sponsors join Jim Click, MEB Property Management, KOLD-TV, Hotel Congress, Parkwise, Hotel Tucson, KXCI Community Radio, Sinfonia HealthCare, The Rialto Block, QuikPrint, DesertLeaf and The Pioneer Building as permanent sponsors, ensuring the continuation of the monthly event.

Congratulations to all that made this happen and to Neal Cash who has always stepped forward as a community leader to support great events and causes!

Food Boxes

Special thanks to those who helped to put hundreds of food boxes together and deliver them to some of our most needy citizens in our community this Christmas Season.

Special Thanks to Roger Tamietti, the Tucson Fire Fighters, Jim Watson and all the labor groups who helped to organize this event.

Also to Javier Herrera, Mary Fimbres and Linda Leatherman from LULAC, for their part in ensuring folks were helped.



Frequently Used Phone Numbers

Emergency Services

Tucson Police Department or Tucson Fire Department
DIAL 911

Permits

Planning and Development Services Department
791-5550

Housing Assistance

City of Tucson Community Services Department
791-4739

Tucson Convention Center

791-4101

Code Enforcement & Graffiti Removal

792-CITY (2489)

Trash Pick Up & Environmental Services

City of Tucson Environmental Services Department
791-3171

Transportation & Street Maintenance

Tucson Department of Transportation
791-3154

Tucson Water Department

Billing - 791-3242
Public Information - 791-4331

ParkWise

791-5071

Pima Animal Care

243-5900



Community Food Bank

**Help those who are in need.
Give to the Community Food Bank.
For more information call: 520-622-0525**

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and include the word unsubscribe in subject line.

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